



Lafayette Choir
SPONSORSHIP
CAMPAIGN

2023-2024



www.lafayettechoir.org/sponsorship



lafayette choir

B O O S T E R S

The mission of Lafayette Choir is to provide quality experiences in vocal music at the highest level that prepare students to pursue music study at the collegiate level as well as those who can transfer creative, artistic, and ensemble skills to other areas of study and future careers.

Dear Friends of Lafayette Choir:

We know Lexington is a community that supports the arts and we are reaching out to our community through our annual sponsorship campaign. Each year our parents and the community help us to meet our goals. Like for so many other non-profit organizations, your support is needed now, more than ever.

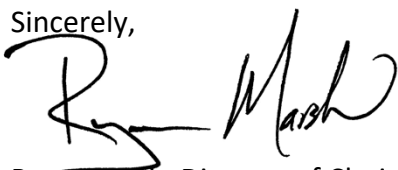
The Lafayette Choir began our long tradition when Lafayette opened its doors in 1939 and today is recognized throughout Kentucky and nationally as a premiere high school choral program. The choirs regularly achieve distinguished ratings at festivals and have been invited to prestigious conferences and festivals. The choirs have forged partnerships with other arts organizations such as the Lexington Philharmonic, Lexington Singers, Kentucky Bach Choir, University of Kentucky Choirs and other regional universities, and area churches. These are just a few of the many opportunities that you, our generous patrons help support. On top of other fundraisers and parent-provided resources, your generous support helps us to continue the Lafayette Choir tradition and provide opportunities that are life-changing to many of our students.

Sponsorship provides an opportunity for area businesses and patrons to show support for arts education and the award-winning Lafayette Choir. Your sponsorship is recognized by 200 families of choir students plus their extended family, friends, and community members. Your support contributes to the department as a whole to help provide music, attire, supplies, equipment, transportation, performance space rental, and the list goes on and on. A portion of the proceeds also helps raise money for tours, scholarships, and for subsidized opportunities such as private lessons and other activities students take part in as a member of the Lafayette Choirs.

We hope that you will consider a sponsorship of Lafayette Choir. For your convenience, we have an online submission form where you complete your sponsorship. www.lafayettechoir.org/sponsorship You may also elect to pay by sending a check. *Please note that Sponsorships cannot count toward individual student contributions for attire rental or other choir contributions per IRS regulations.*

We know that times may be difficult so please know that any contribution to Lafayette Choir is greatly appreciated. Students in our choirs receive musical training and artistic experiences that are only possible with your support. We thank you for your generous support!

Sincerely,



Ryan Marsh, Director of Choirs



CORPORATE SPONSORSHIP LEVELS and BENEFITS

BENEFACTOR \$1000 and above

- Top billing on all printed sponsorship materials.
- Name recognition at every performance during the concert season.
- Company Logo or individual/family name displayed on the "Sponsorship Banner" displayed at all Lafayette Choir public events.
- Company logo (or individual/family name) (single color) on the concert season choir tee shirt worn by 200+ students throughout the year.
- Logo (or individual/family name) on weekly choir "Notes and News" distributed to over 400 email addresses.
- Logo with web link (or individual/family name) to the sponsor's website rotated with other Benefactor and Conductor patrons on LafayetteChoir.org MAIN page.
- Full page ad in program book distributed at every concert throughout the year.

PATRON \$500-999

- Name recognition at every performance during the concert season.
- Company Logo or individual/family name displayed on the "Sponsorship Banner" displayed at all Lafayette Choir public events.
- Company logo (or individual/family name) (single color) on the concert season choir tee shirt worn by 200 students throughout the year.
- Logo (or individual/family name) on weekly choir "Notes and News" distributed to over 400 email addresses.
- Logo with web link (or individual/family name) to the sponsor's website rotated with other Benefactor and Donor patrons on LafayetteChoir.org MAIN page.
- Full page ad in program book distributed at every concert throughout the year.

CONDUCTOR \$250-499

- Name recognition at every performance during the concert season.
- Logo (or individual/family name) on weekly choir "Notes and News" distributed to over 400 email addresses.
- Logo with web link (or individual/family name) to the sponsor's website on LafayetteChoir.org sponsorship page.
- Full page ad in program book distributed at every concert throughout the year.

SPONSORSHIP LEVELS and BENEFITS

ACCOMPANIST \$150-249

Choice of 1/2 page program ad OR name listed in program book distributed at every concert throughout the year.

Names listed under corresponding donation levels on LafayetteChoir.org sponsorship page.

VIRTUOSOS \$100-149

Choice of 1/4 page program ad OR name listed in program book distributed at every concert throughout the year.

Names listed under corresponding donation levels on LafayetteChoir.org sponsorship page.

MAESTROS \$60-\$99

ARTISTS \$40-\$59

PERFORMERS \$25-39

- Individual/family or company name listed under corresponding donation levels in any printed program materials.
- Names listed under corresponding donation levels on LafayetteChoir.org sponsorship page.

Lafayette Chorus Boosters is a 501(c)3 Tax Exempt Organization.
Contributions to our organization are tax deductible to the extent allowed by law.

LAFAYETTE CHOIR: A TRADITION OF EXCELLENCE

- Nearly 200 students in six curricular choirs.
- 48 SCAPA Voice majors.
- One of the most accomplished choirs in Kentucky.
- Present nearly 20 performances annually.
- Provide after-school private voice and piano program.
- Annually have highest number of students accepted to all-state events.
- Choirs have performed for internationally recognized conductors in masterclasses & workshops.
- Madrigals have won first place in the UofL Chamber Choir Competition 13 out of 15 years.
- Two silver medals at the World Choir Games, 2012.
- Featured performances at Kentucky Music Educators, American Choral Directors conferences.
- Featured performing ensemble for the Inaugural Music for All National Choir Festival.
- Gold diploma and mixed youth choir winners at the Sing 'N' Joy International competition, 2014.
- SCAPA Voice students consistently rank high in competitions and scholarship offers.

lafayette choir

B O O S T E R S

If possible, please submit this form online.

www.lafayettechoir.org/sponsorship

You will have the choice to pay online or by mailing a check.

You will also be able to upload artwork should your sponsorship level require it.

SPONSOR INFORMATION:

COMPANY/INDIVIDUAL/FAMILY NAME: (How it should appear in materials.) _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP LEVEL:

_____ BENEFACTOR \$1000+

_____ PATRON \$500-999

_____ CONDUCTOR \$250-499

_____ ACCOMPANIST \$150-249

_____ VIRTUOSO \$100-149

_____ MAESTRO \$60-\$99

_____ ARTIST \$40-\$59

_____ PERFORMER \$25-39

SPONSORSHIP AMOUNT: \$ _____

Registration and payment must be received by **Friday, September 1, 2023**

for inclusion in the first virtual performance.

Send logo artwork via online form or via email below based upon the sponsor level chosen.

Contact lnevels@lafayettechoir.org with questions.

Complete online payment or mail checks to:

LHS Chorus Boosters • PO Box 24923 • Lexington, KY • 40524

Thank you for your support!

www.lafayettechoir.org/sponsorship